

7-Week InDesign Syllabus

Instructors

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Phone

Don't call us plz!

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Office Location

MoTow

Class Time

Wednesdays @ 4:10

Course Overview

In this project group, you will learn how to use Adobe InDesign for advertisements and various other layouts. Additionally, you will learn design basics for these layouts and learn how to apply them using InDesign.

Required Technology

Adobe InDesign downloaded onto your laptop!

Attendance

You must show up and participate to receive points!

If you let us know in advance and have a reasonable excuse, we will give you partial points.

Points

The project group will be out of 100 points and this percentage will be put into your possible 40 MMC points.

Attendance (6 points per day)- 42 points

Assignments (4 assignments, 7 points each)- 58 points

Final Project- 30 points

Assignments

Assignments are due the day of project group **before** class. Please send in pdf form and send as copy to **Allison** walsh.568@osu.edu.

Weekly Schedule

Week 1 August 30th: Introduction

- Go over syllabus and class expectations
- How to get Indesign
- What is Indesign used for?
- Homework: get Indesign

Week 2 Sept 6th: Uses of Toolbar

- Go all the tools/menus and their functions
- Layers and grids
- Import pictures
- Export as pdf
- Homework: 3 column grid and pictures in each

Week 3 Sept 13th: Shapes/Line/Text

- How to make shapes, lines, and text boxes
- Import new typefaces
- Homework: Worksheet to practice lines and shapes

Week 4 Sept 20th: Text functions and color swatches

- Text sizing and effects
- Color swatches
- Eyedropper tool
- Curve text tool
- Homework: Write name several times and use different effects each time

Week 5 Sept 27th: General layout design

- Inserting Images
- Hierarchy
- Layout design tips
- Homework: Create flyer for an event of your choice

Week 6 Oct 4th: Final Project Work Day

- Introduce final project
- Final Project: 3 cohesive advertisements for the same product of your choice

Week 7 Oct 11th: Final Project Presentations

- Present final project