

WordPress Syllabus  
Fall 2017

Contact

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  - Communications minor
- Emily Chen
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  - Marketing major
  - Fashion and Retail Studies minor

Week 1

- Basic WordPress overview
- Introduction
- HW: Brainstorm and come up with a plan for your blog

Week 2

- Lay out basic format
- Making first blog post
- HW: Finish first blog post

Week 3

- Set up different pages such as categories and menus for added organization

- HW: Finish organizing your blog

Week 4

- Learn to insert media, pictures, gifs, etc.
- Learn how to insert links
- HW: Make a new blog post and insert media

Week 5

- Work on static pages
  - Home page, contact page, etc.
- Inserting plug ins
- HW: Edit the static pages and make a new blog post

Week 6

- User interaction
  - Like / comment on 3 posts
- HW: Make a new blog post

Week 7

- Polish blog
- Work on final aesthetic touches
- HW: Finish blog / Final Project

	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Total
Attendance	6	6	6	6	6	6	6	42
Homework	4	4	4	4	4	4	4	28
Total	10	10	10	10	10	10	10	70

Grading:

- Attendance is worth 6 points every class
- All homework assignments are worth 4 points
- **The final project is worth 30 points**
- Total points possible for the class is 100 points

Extra information

- Every student must be on time for class every week
- If you are not going to be attending class, please email Brianna or Emily in advance
- **\*\*\*To submit your blog posts, email your link to Brianna or Emily\*\*\***